

IOT VALUE

CONNECTING THINGS

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CEO



IOT VALUE

CONNECTIVITY

By IOT VALUE

Powered by :

Tele2 IOT

Telenor

T-Mobile



IOT VALUE

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Vår ide :

Tilby bransjens ledende priser og støttesystemer til alle kunder uansett størrelse.

Vi fokuserer kun på connectivity og går aldrig inn i kundens vertikaler.

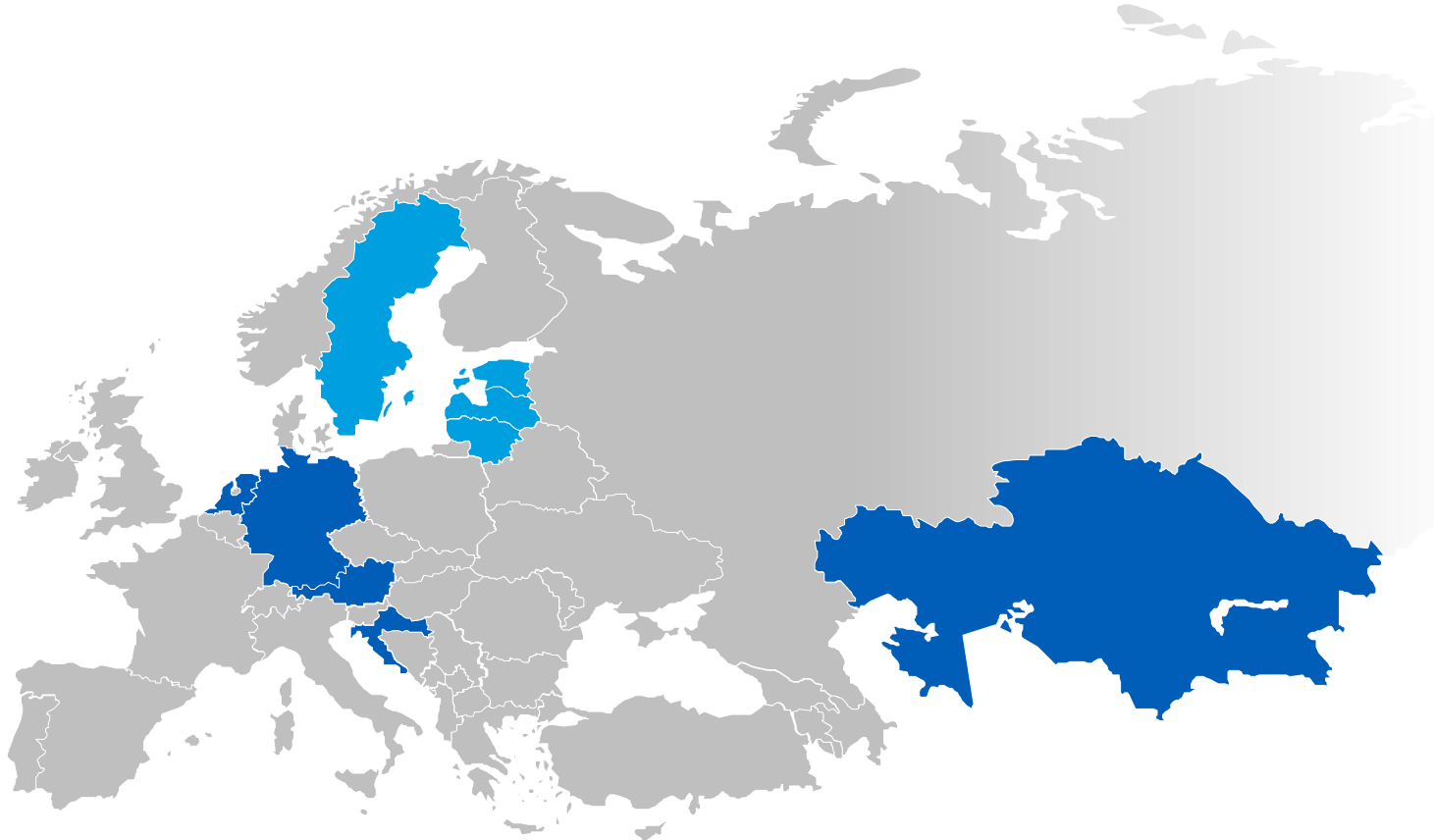
Bygge økosystemer ved å introdusere kunder og partnere for hverandre.

Gi våre kunder mulighet til å gjøre connectivity til en del av sin leveranse.



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Tele2 at a Glance



9+1
Countries*

2.83
Net sales
EUR billion

0.62
EBITDA
EUR billion

14.4
Million customers

6,400
Employees

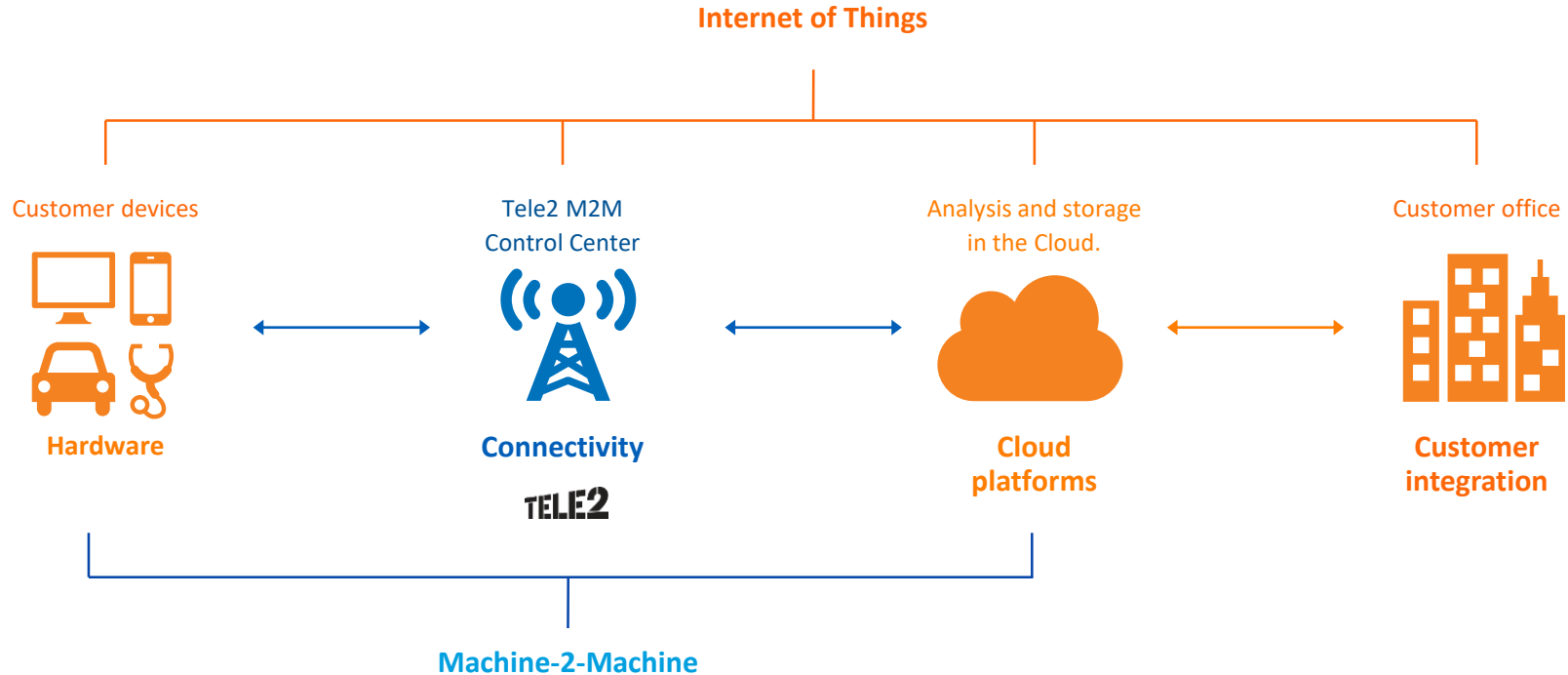
*Sweden, the Netherlands, Kazakhstan, Croatia, Lithuania, Latvia, Estonia, Austria, Germany, + IoT.

Tele2 IoT

A global set-up with an initial focus on Europe



No end-to-end solutions, only connectivity



Connectivity



**Flexible
Connectivity**

- *Norges eneste operatøruavhengige IOT partner.*
- *Velg mellom 3 av verdens ledende mobiloperatører.*
- *Roaming i hele Europa. Tilbyr minst to nett i hvert land.*
- *Tilbyr også connectivity i hele verden ved behov.*
- *En pris for bruk i hele Europa.*
- *Cisco Jasper/Ericsson DCP connectivity plattform.*
- *Custom APN/VPN/IP-SEC og routing ved behov.*
- *Tilbyr alle typer simkort.*
- *Fleksibel data pool.*
- *Ingen styring av roamingpartner. Enheten velger best dekning.*
- *Avanserte routingtjenester*
- *Bistand ved valg av hardware (Antenner, chipset mm)*

IOT Connect

Jasper CDP & Tele2 SIM'S



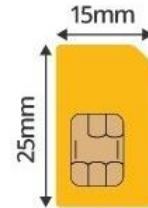
Global Cellular Connectivity

Tele2 Footprint & Roaming
2G-3G-4G



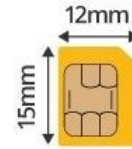
SIMs

Industrial Grade and
Embedded



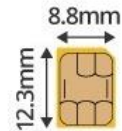
standard

2FF



micro

3FF



nano

4FF

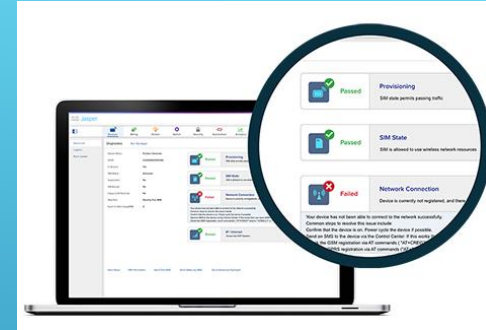


MFF2

ADMINISTRASJON

► Real time informasjon

- oversikt abonnement
- drift-status med feilsøkingsverktøy
- forbruk
- automatisering av varsling og sikkerhet
- APler for integrasjon mot kundens systemer



Devices



Billing



Orders



Admin



Automation



Security



Knowledge Base



Analytics



IOT VALUE

MERVERDI

▶ Rådgivning

- ▶ valg av kommunikasjonteknologi
- ▶ valg av leverandører
- ▶ implementering av SIM og modul
- ▶ IoT strategi for din bedrift
- ▶ business caser for introduksjon av “smarte løsninger”

▶ Introduksjon til nye markeder

- ▶ felles markedsføring med våre operatør-partnere kan åpne nye muligheter over hele verden

Taking Grazing Technology to the Next Level
Selenice develops smart grazing solution with help from Telcel IoT



When IoT became one of the big buzzwords many of us envisioned a world of smart homes, smart cities, and connected machines – but did we ever imagine that goats herding in the far-flung pastures of western Norway would be the site of Telcel IoT connectivity? Even if you didn't imagine it it's happening – and it's changing the way farmers do business. No longer will farmers need to build and repair expensive fences; instead sustainable agriculture is promoted as animals are being raised with a lot more freedom. Read the story of Selenice actively working in the field of Internet of Goats, with the help of Telcel IoT and 5G T-Mobile.

The journey from idea to product

"It all started as an old idea from my childhood," says Oscar Hovde Berntsen, CTO and Founder of Selenice. "I kept thinking how great would it be if there were no fences around the animals, so eventually I started working on how to make that happen." With the advancement and accessibility of GPS technology it soon became possible, and by 2007 Oscar was working on the first prototypes, which would deliver a solution and revolutionize the way we think about the farming today.

Selenice is a patented grazing technology, allowing farmers around the world to build geographical "fences" on their smartphone application, ensuring that the animals are free to move in a dedicated area. When animals try to move beyond the pre-prescribed area, an audio warning signal activates. If the animal continues the movement, a gentle but effective electric impulse is given to the goat after the highest pitch of the audio warning signal, making it to change direction. The animal learns quickly that it must turn around to avoid the electric shock.



IOT VALUE

Priser :

Connectivity Flexible pool:
Priser gjelder bruk I EU/EØS

Grunnabonnement M2M ink adminplattform: Kr 6,- pr mnd pr sim
SIM kort STD, MICRO,NANO, EMBEDDED: Kr 9,- pr stk

Roaming :

- 5 MB: 9,- pr sim.
 - 10 MB: 15,- pr sim.
 - 50 MB :25,- pr sim
 - 100 MB: 35,- pr sim
 - 500 MB: 55,- pr sim
 - 1000 MB: 95,- pr sim
 - 2000 MB 289,- pr sim
-
- Uten roaming I Norge :
-
- 5 GB 299,- pr sim
 - 10 GB 399,- pr sim
 - 50 GB 549,- pr sim
 - 100 GB 699,- pr sim
 - Priser pr mnd/eks mva



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